



ACCELERATING THE FUTURE

picodenshi.com



SINCE 1977

WITH STRONG BELIEF AND EXPERIENCE, PICO IS TRYING TO PURSUIT NEW CHALLENGES: “COMPETITIVENESS” AND “ENVIRONMENTAL COMPETENCE”

PRESIDENT & COO'S MESSAGE

董事长及首席运营官寄语



Founded 45 years ago, PICO remains proudly committed to producing the highest quality electronic components that are fast gaining popularity in the industry. Our mission to uphold Competitiveness and Environmental Awareness continues to bring change and growth to our products and services.

Competitiveness – Constantly pursuing technological progress and new cost-reducing methods, PICO has established innovative manufacturing processing in our factories. Our distinct quality control systems allows us to be flexible, accommodating any customer demands.

Environmental Awareness – In our efforts to minimize environmental impact, we reduce and carefully select resources during our manufacturing process.

Despite the calamities of Covid-19, it has been favorable for fuse and probe demands. The demand mainly stems from the SMD chip fuses; FT series, where our monthly sales of 40 million units, has increased by 50% with present sales up to 60 million units a month. Trading of probes in East and South Asia have picked up with an uptake in demand in regions such as Taiwan and South Korea.

We will expand to include printing equipment, cutting machines, taping machines, thus planning on doubling our production capacity. With the increase in supply of high voltage fuses, we are looking to grow our trade of electrical power usages, utilized in industrial, residential and electric cars, as well as DC's electric current infrastructure.

Our objective is to achieve advancements in production and trade, with the aim to further solidify trust with our customers.

自PICO创办以来，一直致力于生产高质量的电子元件，并很快在行业中迅速占领一席之地。我们的使命是保持竞争力和环保意识，以持续不断地为我们的产品和服务带来改变和成长。

竞争力 – PICO不断追求技术进步和降低成本的新方法，并在我们的工厂建立了创新的制造工艺。独特的品质管理系统使我们能够灵活适应任何客户的需求。

环保意识 – 我们致力于将对环境的影响降到最小化，在生产过程中减少环境污染并谨慎地选择原材料。

尽管面临新冠肺炎疫情，但市场对于保险丝和探针的需求却有所增长。需求主要源自SMD贴片保险丝;FT系列保险丝，该产品此前的月销量已达到4000万，目前的月销量又突破至6000万，销量增长了50%。随着台湾和韩国等地区的需求增加，东南亚的交易量已有所回升。

后续我们将扩大产能，购置生产贴片保险丝的印刷设备、分割机、编带机，届时预计我们的生产能力将成倍增长。此外随着高压保险丝市场需求的增加，我们会寻求拓展电能行业的业务增长，并将致力于发展工业、住宅和电动汽车也包含直流充电基础设施领域。

我们的目标是达成生产力和贸易额的提升，并进一步巩固与客户之间的信任。



Koichi Oshima 大嶋晃一

President and COO of PICO Group & Skygate Group
匹克及天宇匹克集团公司
董事长及首席运营官

ABOUT PICO GROUP

关于PICO集团

PROFESSIONAL INSPIRING COMMITTED OUTSTANDING

PHILOSOPHY

PICO's philosophy is to uphold our social responsibility to protect the safety and wellbeing of people. Our unwavering commitment to enhance quality of life through technological advances, is further exemplified by our careful selection of premium components from around the world.

SERVICES

With over 4 decades of experience, PICO is at the forefront of the electronics industry. Further to our specialization in manufacturing fuses, PICO has also been recognized for supplying a variety of products relating to computer systems, electronic appliances, network and communications industries.

Possessing unrivalled expertise and product knowledge, PICO's services are customized to meet all types of technological requirements, specifications, and order volumes. These services include stock keeping, speed delivery and specific product processing.

PICO invests enormous effort into premium production quality and maintains excellent partnerships with reputable companies worldwide. To achieve complete customer satisfaction, we provide exceptional products at the most reasonable price, with the

shortest delivery time. Offered at our 16 branches worldwide, we strive to ensure outstanding services to clients on a global scale.

QUALITY CONTROL

PICO stands out from competitors by continually striving to improve and maintain premium production quality, through our state-of-the-art technology and high-tech R&D in every step of production. Our products undergo stringent quality controls, each piece requiring 100% electrical testing and visual inspections, with performance certification upon completion.

Any special physical modifications requested by clients receive the utmost care, with products undergoing tailor-made set of tests. Our exclusive service extends to providing Individual Test Data to enhance product Reliability Verification Data, assisting our customers with R&D work and QC activities.

Attributed to our strong commitment and fulfilment to excellent quality control and minimalized environmental impact, PICO has earned the certification of international standards - ISO 9001 and ISO 14001.

PRODUCTS

Our three main product lines are Fuses, Test Probes and LED analyzers. PICO has been specializing in the former two since our establishment in 1977, with over ten years of experience with LED testers.

经营理念

PICO的经营理念是秉持我们的社会责任, 保护民众的安全和幸福。我们坚定不移地致力于通过技术进步提高生活质量, 同时我们精心选择世界各地的优质组件以贯彻公司的理念。

服务保障

凭借40多年的经营经验, PICO一直处于电子行业的前沿。除了专业生产保险丝产品外, PICO还因提供与计算机系统、电子设备、网络和通信行业相关的各种产品而得到广泛认可。

PICO拥有无与伦比的专业知识和产品知识, 因此我们的服务是以客户为中心, 满足各种类型的技术要求, 规格和订单量。这些服务包括库存管理、快速交货和特定的产品加工。

PICO在优质产品质量上投入了巨大的精力, 并与世界各地的知名公司保持良好的合作关系。为了让客户完全满意, 我们以最合理的价格和最短的交货时间提供优质的产品。我们在全球的16家分公司, 努力确保为全球范围内的客户提供卓越的服务。

品质管理

在生产的一个环节, 我们都通过最先进的技术和高科技的研发, 不断努力提高和保持优质的产品质量, 使得PICO从竞争对手中脱颖而出。我们的产品经过严格的质量管控, 每件产品都要求100%的电气测试和外观检查, 并在完工时获得性能认证。

客户所要求的任何特殊的修改都得到最大程度的满足, 产品都经过量身定制的测试。我们的独家服务延伸到提供单个测试数据, 这增强了产品的可靠性验证数据, 从而协助客户的研发工作和品质管理。

由于我们卓越的质量管控和对环境影响最小化的坚定承诺和履行, PICO获得了国际标准ISO 9001和ISO 14001的认证。

主要产品

我们的三个主要产品线是保险丝, 测试探针和LED分析仪。PICO自1977年成立以来, 一直专注于前两个领域, 并且也拥有超过十年的LED测试经验。

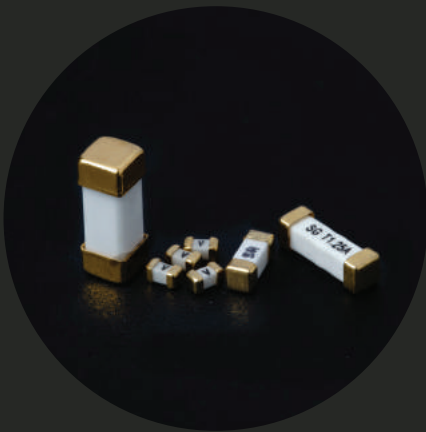


PRODUCTS

主要产品

FUSE

The well-being of customers is an important part of our philosophy, thus it is paramount to select the appropriate fuse for optimum safety. A fuse is an essential agent providing complete protection to electrical devices from component damages or device failure, caused by overcurrent or short circuits. In the event of an overcurrent, the fuse melts itself to interrupt the current flow, acting as a circuit protector. Sought-after products include, SMD Thin Film & Wire Element Fuse, Powerfuse, Micro Fuse, and Automotive Fuse.



TOOLS

PICO also carries tools for the application of probes and sockets, including wire-wrapping tools, bits & sleeves, wire strippers, ID tags and more.



保险丝

客户的幸福安康是我们经营理念的重要组成部分，因此选择合适的保险丝以确保人身安全是至关重要的事情。保险丝是能够保护电气设备免受过流或短路引起的部件损坏或设备故障的一个基本元件。在过流的情况下，保险丝会自动熔断阻断电流，起到电路保护的作用。广受欢迎的产品包括:SMD贴片保险丝和管状保险丝, 电力保险, 微型保险丝, 汽车保险丝。

工具

PICO还提供用于探针和针套的专用工具, 包括绕线工具、枪芯和枪套、剥线钳、ID标签等。



PROBE

PICO in partnership with renowned US based, QA Technology Inc., supplies the PCB industry (including OEM manufacturers) with premium, long life probes and sockets for testing components on PC Boards. Offering a wide range, including models designed especially for industries involved in Semi-conductor, Radio Frequency, Bareboard and In-Circuit testings, PICO has earned a trusted reputation in the global marketplace.



探针

PICO与美国著名的QA Technology Inc.合作, 为PCB行业(包括OEM制造商)提供优质的、使用寿命长的探针和针套, 以用于测试PC板上的组件。PICO产品种类繁多, 还包括专为半导体、射频、裸板和在线测试的行业设计的型号, 这使得我们在全球市场赢得了值得信赖的声誉。

LED ANALYZER

LED analyzers allow fast automatic testing for a wide variety of applications, such as high brightness, flashing, pulse width modulated and multi-color LEDs. Fast and user friendly, our analyzers can test up to 20 LEDs simultaneously and exhibits excellent discrimination between varying colors and provide an economical solution to your various LED testing needs.

LED分析仪

LED分析仪能够做到各广泛领域的快速自动测试, 如高亮度, 频闪, 脉宽调制和多色LED。我们的分析仪拥有快速和良好的使用感, 此外它可以同时测试多达20个LED, 并显示出不同颜色之间的出色分辨能力, 为您的各种LED测试需求提供一个经济的解决方案。

VOLUNTEER

At PICO, philanthropy is an essential aspect of our mission. PICO's involvement in charitable causes include volunteering at a school, Chinese New Year celebrations at a hospital, Christmas celebrations at an old folks home, as well as participating in a soup kitchen and deep cleaning services. In spirit, we encourage our staff to work together to affect change for those who need it most, and look forward to continuing this practice to promote social justice and making a difference.

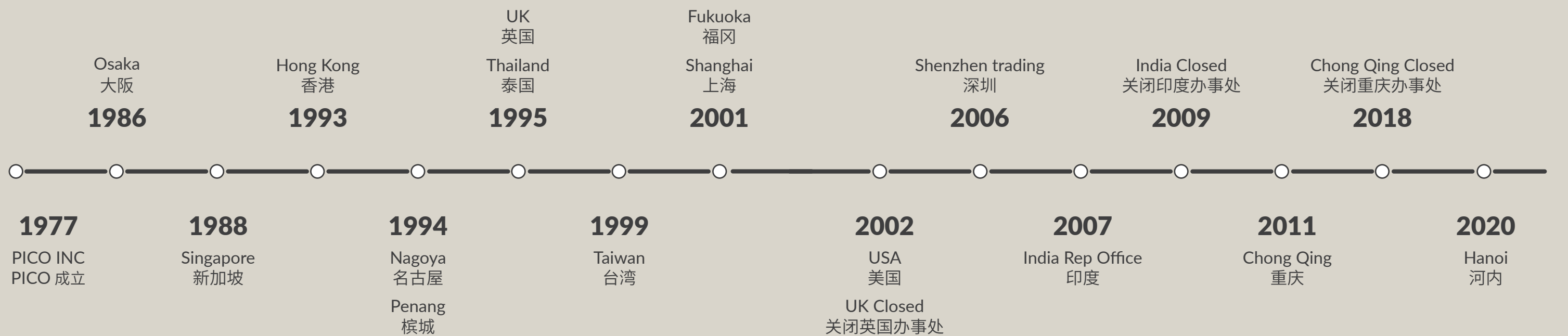
志愿服务

在PICO慈善事业是我们肩负的一个重要使命。PICO参与的慈善事业包括校园志愿者，在医院举办新年庆祝活动，在敬老院举办圣诞节庆祝活动，以及参与赈济和清洁服务。我们会鼓励员工共同努力，为最需要改变的人带来改变，并期待这种持之以恒的参与，以促进社会公正和有所作为。



PICO GROUP TIMELINE

PICO 大事年表



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Find us at one of our office locations across the globe.
欢迎你与我们位于全球不同国家的分部办公室联络。

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